

**Crime Down
25%**

**Mayor
Sharpe
James
has
made
Newark
safer.**



Re-Elect Mayor Sharpe James
We Love Newark '98
581 Broad Street
Newark, New Jersey 07102

VOTE A-3

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"As a senior citizen it is important to me to know that I can move around my city without being frightened. Things are definitely better. I see police officers everywhere. I feel a whole lot safer."



"There are fewer people hanging out in front of my business and in the area. The cops are doing a good job of moving them along. It's great! I think we have turned the corner, but we have to keep it going."

Over 1,000 Police Officers Hired To Combat Crime

"In Newark crime is down by 3 times the national average. Our aggressive effort to put more officers on our streets has had a dramatic impact on crime. Now we must intensify our effort and do even more. I remain committed to providing the police officers we need and giving them the necessary tools to continue the great job they are doing." . . . Mayor Sharpe James



Newark's Assault on Crime is Working

3 WEDNESDAY, JANUARY 21, 1998

The Star-Ledger

Newark statistics show drop in serious crime

Arrest rate climbs sharply as city sees results from stepped-up enforcement

Violent Crime Down 50%

"Let's Continue The Progress" Re-Elect Mayor Sharpe James



"We feel good about our city and the things that it offers our family. We have the housing we've always wanted and there are safe wholesome recreational activities for our children. We're very optimistic about the future."



"I can take my family out to dinner in every area of the city, go to the movies or roller skating. I see more police presence everywhere. Things are definitely on the way up, you could see it for a good while now."

Mayor James' 1998 Plan for Continued Progress

TAXES

- 5% Reduction in property taxes
- Reduction in water rates

ECONOMIC DEVELOPMENT

- Completion of South Ward Industrial Park
- Continued construction and rehabilitation of affordable housing
- New International House of Pancakes (IHOP)
- \$70 million dollar Passaic River waterfront project
- Three new hotels and conference center

RECREATION

- Malcolm X Shabazz Community Athletic Field
- New Baseball Stadium
- Funded after-school recreation programs city-wide
- Completion of Ironbound Aquatic Center

QUALITY OF LIFE

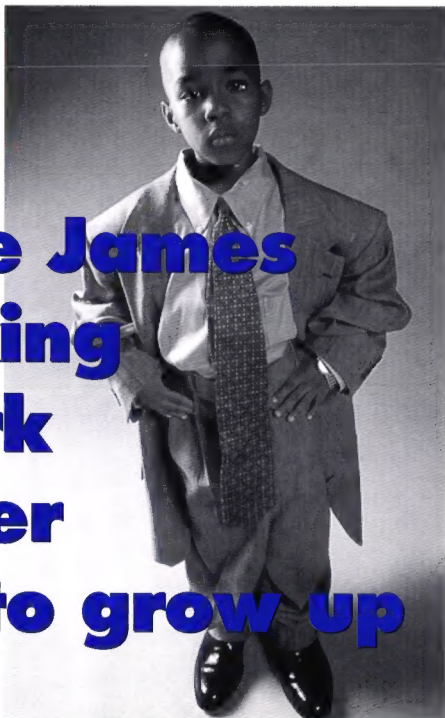
- 300 new police officers for our neighborhoods
- Expansion of health care facilities
- Lead-free safe-house initiatives

"Let's Continue The Progress"

**Re-Elect Mayor Sharpe James
Tuesday, May 12, 1998**

**Crime Down
25%**

**Mayor
Sharpe James
is making
Newark
a better
place to grow up**



VOTE A-3

**Re-Elect Mayor Sharpe James
Tuesday, May 12, 1998**

Safety is where improving the quality of life for Newark residents starts



The drastic reductions in crime that have come about under my administration have been good for all residents, especially our youth. We have made their environments less violent which will help stabilize their lives.

We are attacking all the issues that threaten stable neighborhoods.

We are putting money back in the hands of taxpayers through tax and water reductions.

We are building houses and developing solid communities.

And most importantly, we are creating jobs and giving citizens the dignity that comes with being able to earn a living and take care of a family.

We have come too far, together, along a difficult road to turn back. Let's continue the progress together!

**Re-Elect Mayor Sharpe James
Tuesday, May 12, 1998**